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Indian Paper industry has reduced water usage by 80%

The integrated paper mills in the country have cut down water consumption by 80% (40 m³ from the earlier figure of 200 m³ per tonne of paper produced). An investment of Rs 25,000 crore (US \$3.05 billion) has been made in sustainable production processes in the last few years, according to a statement made by the Indian Paper Manufacturers Association. (IPMA). The industries have taken environment-friendly measures to reduce their carbon and water footprint in the last few years. By employing modern technology solutions and captive power generation, tremendous water and energy efficiency were achieved.

The paper industry has reduced power consumption and integrated plants are producing 40% of electricity by utilising the biomass from the pulping process. The IPMA president claimed that the paper industry has been one of the top-performing sectors under the government's PAT (perform achieve trade) scheme under the National Mission for Enhanced Energy Efficiency (NMEEE). On sourcing of key raw material, wood, the paper industry has tuned 'wood positive' as more trees have been grown than harvested for pulp making. The industry has worked incessantly with over 5 lakh marginal farmers over the last several years and has successfully brought 12 lakh hectares of largely degraded land under plantations.